

PA 57 Informational Meeting of the Northville DDA Via Zoom September 15, 2020 – 8:00 a.m.

To join the DDA Informational Meeting on September 15th, 2020 please click on the link below.

https://us02web.zoom.us/j/81891717119

Phone: 312-626-6799

Webinar ID: 818 9171 7119

AGENDA

- 1. Call to Order Shawn Riley
- 2. Audience Comments (3 minute maximum)
- 3. PA 57 Lori Ward
 - a. Informational Meeting
 - b. Website Requirements (Attachment 3.b)
 - c. Reporting Requirements (Attachment 3.c)
- 4. Financial Overview Lori Ward (Attachment 4)
- 5. DDA Goals and Objectives 2019 20 (Attachment 5)
 - a. Design Committee DJ Boyd
 - b. Marketing Committee Shawn Riley
 - c. Parking Committee John Casey
 - d. Organizational Committee Carolann Ayers
 - e. Economic Development Committee Aaron Cozart
- 6. Board and Staff Communications
- 7. Adjournment Next Informational Meeting December 15, 2020

RECODIFIED TAX INCREMENT FINANCING ACT (EXCERPT) Act 57 of 2018

125.4910 Website; requirements.

Sec. 910. (1) Subject to subsection (5), each municipality that has created an authority or that creates an authority shall create a website or utilize the existing website of the municipality that is operated and regularly maintained with access to authority records and documents for the fiscal year beginning on the effective date of this act, including all of the following:

(a) Minutes of all board meetings.

(b) Annual budget, including encumbered and unencumbered fund balances.

(c) Annual audits.

(d) Currently adopted development plan, if not included in a tax increment financing plan.

(e) Currently adopted tax increment finance plan, if currently capturing tax increment revenues.

(f) Current authority staff contact information.

(g) A listing of current contracts with a description of those contracts and other documents related to management of the authority and services provided to the authority.

(h) An updated annual synopsis of activities of the authority. An updated synopsis of the activities of the authority includes all of the following, if any:

(*i*) For any tax increment revenues described in the annual audit that are not expended within 5 years of their receipt, a description that provides the following:

(A) The reasons for accumulating those funds and the uses for which those funds will be expended.

(B) A time frame when the fund will be expended.

(C) If any funds have not been expended within 10 years of their receipt, both of the following:

(I) The amount of those funds.

(II) A written explanation of why those funds have not been expended.

(*ii*) List of authority accomplishments, including progress made on development plan and tax increment finance plan goals and objectives for the immediately preceding fiscal year.

(*iii*) List of authority projects and investments, including active and completed projects for the immediately preceding fiscal year.

(iv) List of authority events and promotional campaigns for the immediately preceding fiscal year.

(2) The requirements in subsection (1) are required for records and documents related to fiscal years as follows:

(a) For the fiscal year in which this act takes effect, the records and documents for that fiscal year.

(b) For the fiscal year 1 year following the effective date of this act, the records and documents for that fiscal year and the immediately preceding fiscal year.

(c) For the fiscal year 2 years following the effective date of this act, the records and documents for that fiscal year and the 2 immediately preceding fiscal years.

(d) For the fiscal year 3 years following the effective date of this act, the records and documents for the fiscal year and the 3 immediately preceding fiscal years.

(e) For the fiscal year 4 years following the effective date of this act and each subsequent fiscal year, the records and documents for the fiscal year and the 4 immediately preceding fiscal years.

(3) The requirements of this section shall not take effect until 180 days after the end of an authority's current fiscal year as of the effective date of this act.

(4) Each year, the board of an authority shall hold not fewer than 2 informational meetings. Notice of an informational meeting shall be posted on the municipality's or authority's website not less than 14 days before the date of the informational meeting. Not less than 14 days before the informational meeting, the board of an authority shall mail notice of the informational meeting to the governing body of each taxing jurisdiction levying taxes that are subject to capture by an authority may notify the clerk of the governing body of each taxing jurisdiction levying taxes that are subject to capture by an authority may notify the clerk of the governing body of each taxing jurisdiction levying taxes that are subject to capture by an authority under this act by electronic mail. The informational meetings may be held in conjunction with other public meetings of the authority or municipality.

(5) If the municipality creating an authority does not have an existing website and chooses not to create a website under subsection (1), the municipality shall maintain the records described in subsection (1) at a physical location within the municipality that is open to the public.

History: 2018, Act 57, Eff. Jan. 1, 2019.

RECODIFIED TAX INCREMENT FINANCING ACT (EXCERPT) Act 57 of 2018

125.4911 Capture of tax increment revenues; report by authority; contents; filing; compilation by department of treasury; submission to legislature; consultation with professional organizations.

Sec. 911. (1) Annually, on a form and in the manner prescribed by the department of treasury, an authority that is capturing tax increment revenues shall submit to the governing body of the municipality, the governing body of a taxing unit levying taxes subject to capture by an authority, and the department of treasury a report on the status of the tax increment financing account. However, an authority may submit by electronic means a report described in this subsection to the governing body of the municipality and the governing body of a taxing unit levying taxes subject to capture by the authority. The report shall include all of the following:

(a) The name of the authority.

(b) The date the authority was formed, the date the tax increment financing plan is set to expire or terminate, and whether the tax increment financing plan expired during the immediately preceding fiscal year.

(c) The date the authority began capturing tax increment revenues.

(d) The current base year taxable value of the tax increment financing district.

(e) The unencumbered fund balance for the immediately preceding fiscal year.

(f) The encumbered fund balance for the immediately preceding fiscal year.

(g) The amount and source of revenue in the account, including the amount of revenue from each taxing jurisdiction.

(h) The amount in any bond reserve account.

(i) The amount and purpose of expenditures from the account.

(j) The amount of principal and interest on any outstanding bonded indebtedness.

(k) The initial assessed value of the development area or authority district by property tax classification.

(*l*) The captured assessed value retained by the authority by property tax classification.

(m) The tax increment revenues received for the immediately preceding fiscal year.

(n) Whether the authority amended its development plan or its tax increment financing plan within the immediately preceding fiscal year and if the authority amended either plan, a link to the current development plan or tax increment financing plan that was amended.

(o) Any additional information the governing body of the municipality or the department of treasury considers necessary.

(2) The report described in subsection (1) shall be filed with the department of treasury at the same time as the annual financial report is filed with the department of treasury under section 4 of the uniform budgeting and accounting act, 1968 PA 2, MCL 141.424.

(3) The department of treasury shall collect the reports described in subsection (1) and annually compile a combined report that summarizes the information reported in subsection (1) and annually submit a copy of that combined report to each member of the legislature.

(4) The department of treasury shall consult with the professional organizations that represent municipalities in developing the reporting form described in subsection (1).

(5) The department of treasury shall consult with the professional organizations described in subsection (4) and finalize and publish the form described in subsection (1) not later than 60 days after the effective date of this act.

History: 2018, Act 57, Eff. Jan. 1, 2019.

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DB: Northville

REVENUE AND EXPENDITURE REPORT FOR CITY OF NORTHVILLE PERIOD ENDING 06/30/2020

Attachment 4

GL NUMBER	DESCRIPTION	2019-20 ORIGINAL BUDGET	2019-20 AMENDED BUDGET	YTD BALANCE 06/30/2020 NORMAL (ABNORMAL)	AVAILABLE BALANCE NORMAL (ABNORMAL)	% BDGT USED
Fund 370 - DOWNTO	WN DEVELOPMENT AUTHORITY			· · · ·	· · ·	
Revenues						
Dept 000						
PROPERTY TAXES						
370-000-403.000 370-000-403.010	CURRENT PROPERTY TAXES DDA OPERATING LEVY	688,553.00 60,209.00	729,072.00 59,529.00	729,072.46 59,529.48	(0.46) (0.48)	100.00 100.00
370-000-403.040	LOCAL COMMUNITY STABILIZATION SHARE	30,000.00	34,144.00	34,143.93	0.07	100.00
370-000-417.000	DLNQ PERSONAL PROPERTY TAXES COLLECTED	0.00	0.00	345.58	(345.58)	100.00
370-000-418.000	PROPERTY TAXES - OTHER	(2,500.00)	(500.00)	0.53	(500.53)	(0.11)
PROPERTY TAXES		776,262.00	822,245.00	823,091.98	(846.98)	100.10
GRANTS & OTHER LO	CAL SOURCES					
370-000-586.020	SPONSORSHIPS	27,100.00	29,215.00	33,215.00	(4,000.00)	113.69
GRANTS & OTHER LO	CAL SOURCES	27,100.00	29,215.00	33,215.00	(4,000.00)	113.69
MISCELLANEOUS REV	ENUES					
370-000-659.110	RENTS-SHORT TERM	150.00	400.00	400.00	0.00	100.00
370-000-666.000	MISCELLANEOUS REVENUE	200.00	291.00	291.00	0.00	100.00
370-000-667.000	INSURANCE PROCEEDS	0.00	11,327.00	11,326.60	0.40	100.00
MISCELLANEOUS REV	ENUES	350.00	12,018.00	12,017.60	0.40	100.00
INTEREST						
370-000-664.000	INTEREST - COMERICA INVESTMENT POOL	2,500.00	4,300.00	4,145.68	154.32	96.41
370-000-664.190 370-000-664.200	INTEREST - MI CLASS 1 DIST LONG TERM INVESTMENT EARNINGS	250.00 5,000.00	700.00 10,000.00	732.42 9,016.59	(32.42) 983.41	104.63 90.17
370-000-664.300	UNREALIZED MARKET CHANGE IN INVESTMENTS	0.00	4,000.00	5,083.15	(1,083.15)	127.08
370-000-664.400	INVESTMENT POOL BANK FEES	(600.00)	(400.00)	(386.08)	(13.92)	96.52
370-000-664.500	INVESTMENT ADVISORY FEES	(750.00)	(750.00)	(662.57)	(87.43)	88.34
370-000-664.600	BANK LOCKBOX FEES	(300.00)	(550.00)	(485.25)	(64.75)	88.23
370-000-664.700 INTEREST	CUSTODIAL FEES	0.00	(130.00)	(128.01) 17,315.93	(1.99) (145.93)	98.47
INIERESI		0,100.00	17,170.00	17,313.95	(143.93)	100.00
FUND BALANCE RESE		~~ ~~ ~~				
370-000-699.010	APPROP OF PRIOR YEAR'S SURPLUS	62,608.00	224,754.00	0.00	224,754.00	0.00
FUND BALANCE RESE	RVE	62,608.00	224,754.00	0.00	224,754.00	0.00
			1 105 400 00	005 640 51	010 701 40	
Total Dept 000		872,420.00	1,105,402.00	885,640.51	219,761.49	80.12
TOTAL REVENUES		872,420.00	1,105,402.00	885,640.51	219,761.49	80.12
Expenditures						
Dept 753 - DPW SE Unclassified	KVICE2					
370-753-706.000	WAGES - REGULAR FULL TIME	13,250.00	11,250.00	10,275.58	974.42	91.34
370-753-707.000	WAGES - REGULAR OVERTIME	1,170.00	670.00	353.16	316.84	52.71
370-753-939.000	AUTOMOTIVE SERVICE	500.00	500.00	393.64	106.36	78.73
370-753-943.000	EQUIPMENT RENTAL - CITY	4,800.00	3,300.00	3,862.61	(562.61)	117.05
370-753-967.000	FRINGE BENEFITS	14,355.00	11,680.00	10,577.69	1,102.31	90.56
Unclassified		34,075.00	27,400.00	25,462.68	1,937.32	92.93

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REVENUE AND EXPENDITURE REPORT FOR CITY OF NORTHVILLE PERIOD ENDING 06/30/2020

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DB: Northville		PERIOD ENDING 06/30/2020						
GL NUMBER	DESCRIPTION	2019-20 ORIGINAL BUDGET	2019-20 AMENDED BUDGET	YTD BALANCE 06/30/2020 NORMAL (ABNORMAL)	AVAILABLE BALANCE NORMAL (ABNORMAL)	% BDGI USEI		
Fund 370 - DOWNTC Expenditures	WN DEVELOPMENT AUTHORITY							
Total Dept 753 -	DPW SERVICES	34,075.00	27,400.00	25,462.68	1,937.32	92.93		
Dept 861 - DESIGN	COMMITTEE							
Unclassified	COMMITTEE							
370-861-706.000	WAGES - REGULAR FULL TIME	16,600.00	16,740.00	16,738.06	1.94	99.99		
370-861-710.000	WAGES - PART TIME	20,620.00	22,520.00	21,266.91	1,253.09	94.44		
370-861-726.000	SUPPLIES	625.00 20,900.00	150.00	236.82 14,164.50	(86.82)	157.88 67.77		
370-861-740.050 370-861-751.000	DOWNTOWN MATERIALS FUEL & OIL	1,000.00	20,900.00 350.00	217.27	6,735.50 132.73	67.77		
370-861-801.000	CONTRACTUAL SERVICES	25,730.00	31,680.00	29,128.20	2,551.80	91.95		
370-861-801.160	RESTROOM PROGRAM	2,750.00	2,750.00	1,916.00	834.00	69.67		
370-861-801.940	BRICK REPAIR & MAINTENANCE	2,500.00	0.00	0.00	0.00	0.00		
370-861-803.590	SIGNAGE AND MARKERS PROJECTS	10,000.00	0.00	0.00	0.00	0.00		
370-861-803.810	ALLEYWAY IMPROVEMENTS	0.00	15,000.00	15,000.00	0.00	100.00		
370-861-850.000	LANDSCAPE MAINTENANCE	30,750.00	28,250.00	27,879.64	370.36	98.69		
370-861-913.000	VEHICLE INSURANCE	360.00	360.00	356.00	4.00	98.89		
370-861-920.010 370-861-920.020	ELECTRIC POWER NATURAL GAS	1,330.00 4,010.00	5,830.00 8,810.00	5,797.96 8,907.38	32.04 (97.38)	99.45 101.11		
370-861-920.030	WATER & SEWER SERVICE	8,010.00	7,540.00	6,590.01	949.99	87.40		
370-861-967.000	FRINGE BENEFITS	8,605.00	8,800.00	6,821.51	1,978.49	77.52		
370-861-976.010	STREET FURNISHINGS	85,395.00	73,850.00	57,068.40	16,781.60	77.28		
Unclassified		239,215.00	243,530.00	212,088.66	31,441.34	87.09		
Total Dept 861 -	DESIGN COMMITTEE	239,215.00	243,530.00	212,088.66	31,441.34	87.09		
-				·	,			
Dept 862 - MARKET Unclassified	ING							
370-862-706.000	WAGES - REGULAR FULL TIME	16,600.00	16,740.00	16,738.20	1.80	99.99		
370-862-710.000	WAGES - PART TIME	15,080.00	14,090.00	13,460.85	629.15	95.53		
370-862-726.000 370-862-784.000	SUPPLIES DOWNTOWN PROGRAMMING & PROMO	150.00 32,300.00	10.00 32,000.00	8.68 35,505.00	1.32 (3,505.00)	86.80 110.95		
370-862-785.000	BUSINESS RETENTION PROGRAM	1,910.00	0.00	0.00	(3,505.00)	0.00		
370-862-801.000	CONTRACTUAL SERVICES	69,000.00	69,000.00	57,730.88	11,269.12	83.67		
370-862-801.340	WEB SITE MAINTENANCE	840.00	1,340.00	939.90	400.10	70.14		
370-862-967.000	FRINGE BENEFITS	7,745.00	7,935.00	6,217.55	1,717.45	78.36		
Unclassified		143,625.00	141,115.00	130,601.06	10,513.94	92.55		
Total Dept 862 -	MARKETING	143,625.00	141,115.00	130,601.06	10,513.94	92.55		
Dept 863 - PARKIN Unclassified	G							
370-863-706.000	WAGES - REGULAR FULL TIME	8,300.00	8,370.00	8,369.24	0.76	99.99		
370-863-710.000	WAGES - PART TIME	1,510.00	1,300.00	1,346.15	(46.15)	103.55		
370-863-726.000	SUPPLIES	50.00	0.00	0.00	0.00	0.00		
370-863-950.210	OPER TFR TO GENERAL FUND	50,000.00	50,000.00	50,000.00	0.00	100.00		
370-863-950.260 370-863-967.000	OPER TFR TO PARKING FUND FRINGE BENEFITS	115,620.00 3,405.00	342,812.00 3,575.00	341,352.97 2,692.19	1,459.03 882.81	99.57 75.31		
	INTAGE DEMELIES							
Unclassified		178,885.00	406,057.00	403,760.55	2,296.45	99.43		

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REVENUE AND EXPENDITURE REPORT FOR CITY OF NORTHVILLE

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GL NUMBER	DESCRIPTION	2019-20 ORIGINAL BUDGET	2019-20 AMENDED BUDGET	YTD BALANCE 06/30/2020 NORMAL (ABNORMAL)	AVAILABLE BALANCE NORMAL (ABNORMAL)	% BDG USEI
Fund 370 - DOWNTO	WN DEVELOPMENT AUTHORITY					
Expenditures						
Total Dept 863 - 3	PARKING	178,885.00	406,057.00	403,760.55	2,296.45	99.43
Dept 864 - ORGANI	ZATIONAL					
Unclassified						
370-864-706.000	WAGES - REGULAR FULL TIME	20,750.00	20,930.00	20,922.62	7.38	99.96
370-864-710.000 370-864-726.000	WAGES - PART TIME SUPPLIES	7,540.00 1,150.00	6,500.00 2,910.00	6,730.40 3,345.50	(230.40) (435.50)	103.54 114.97
370-864-730.000	POSTAGE	100.00	5.00	13.75	(433.30) (8.75)	275.00
370-864-731.000	PUBLICATIONS	65.00	65.00	65.02	(0.02)	100.03
370-864-801.190	TECHNOLOGY SUPPORT & SERVICES	980.00	4,215.00	4,348.80	(133.80)	103.17
370-864-802.010	LEGAL SERVICES - GENERAL	3,000.00	10,355.00	13,773.49	(3,418.49)	133.01
370-864-805.000	AUDITING SERVICES	4,870.00	4,870.00	4,868.00	2.00	99.96
370-864-900.000	PRINTING & PUBLISHING	1,635.00	1,065.00	1,091.45	(26.45)	102.48
370-864-910.000	LIABILITY & PROPERTY INS POOL	4,210.00	5,120.00	5,496.00	(376.00)	107.34
370-864-920.000 370-864-958.000	UTILITIES MEMBERSHIP & DUES	1,420.00	1,420.00 1,290.00	1,329.79 1,290.00	90.21 0.00	93.65 100.00
370-864-960.000	EDUCATION & TRAINING	1,340.00 1,400.00	700.00	601.19	98.81	85.88
370-864-967.000	FRINGE BENEFITS	8,805.00	9,370.00	7,205.27	2,164.73	76.90
370-864-967.020	OVERHEAD - ADMIN & RECORDS	12,100.00	12,100.00	12,100.00	0.00	100.00
Unclassified		69,365.00	80,915.00	83,181.28	(2,266.28)	102.80
Total Dept 864 - 0	ORGANIZATIONAL	69,365.00	80,915.00	83,181.28	(2,266.28)	102.80
Dent OCE TOONOM						
Dept 865 - ECONOM Unclassified	IC DEVELOPMENT					
370-865-706.000	WAGES - REGULAR FULL TIME	20,750.00	20,930.00	20,922.33	7.67	99.96
370-865-710.000	WAGES - PART TIME	3,020.00	2,590.00	2,692.20	(102.20)	103.95
370-865-726.000	SUPPLIES	200.00	0.00	0.00	0.00	0.00
370-865-785.000	BUSINESS RETENTION PROGRAM	1,000.00	0.00	0.00	0.00	0.00
370-865-801.000	CONTRACTUAL SERVICES	0.00	150.00	180.00	(30.00)	120.00
370-865-967.000	FRINGE BENEFITS	8,455.00	8,885.00	6,677.60	2,207.40	75.16
Unclassified		33,425.00	32,555.00	30,472.13	2,082.87	93.60
Total Dept 865 - 1	ECONOMIC DEVELOPMENT	33,425.00	32,555.00	30,472.13	2,082.87	93.60
Dept 945 - DEBT SI		,	,,	·, · ·	,	
Unclassified						
370-945-950.490	OPER TFR TO DEBT SERVICE FUND	173,830.00	173,830.00	173,830.00	0.00	100.00
Unclassified		173,830.00	173,830.00	173,830.00	0.00	100.00
Total Dept 945 - 1	DEBT SERVICE	173,830.00	173,830.00	173,830.00	0.00	100.00
TOTAL EXPENDITURE	S	872,420.00	1,105,402.00	1,059,396.36	46,005.64	95.84

REVENUE	AND	EXPENDITURE	REPORT	FOR	CITY	OF	NORTHVILLE	
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		PERIOD ENDING 06/				
GL NUMBER	DESCRIPTION	2019-20 ORIGINAL BUDGET	2019-20 AMENDED BUDGET	YTD BALANCE 06/30/2020 NORMAL (ABNORMAL)	AVAILABLE BALANCE NORMAL (ABNORMAL)	% BDGT USED
	NTOWN DEVELOPMENT AUTHORITY NTOWN DEVELOPMENT AUTHORITY:	872,420.00	1,105,402.00	885,640.51	219,761.49	80.12
TOTAL EXPENDITU		872,420.00	1,105,402.00	1,059,396.36	46,005.64	95.84
NET OF REVENUES	S & EXPENDITURES	0.00	0.00	(173,755.85)	173,755.85	100.00

~ City of Northville ~

Downtown Development Authority Fiscal Year 2020 Goals and Objectives

Goal	Objective	Action Steps
<i>Organization Committee:</i> Develop shared vision for Downtown Northville.	Conduct annual strategic planning session with DDA, City Council, HDC, Planning	Working with Organization Committee, prepare agenda and host joint meeting.
	Commission and others to discuss and coordinate issues of common interest.	Host meeting and produce summary for participants.
Organization Committee: Provide adequate funding	Review options available to the DDA to strengthen the	Review and evaluate cost allocation arrangement with the City.
for DDA operations and projects.	DDA's financial position and ability to facilitate projects that enhance the downtown.	Explore refinancing of DDA bonds to provide revenue for DDA projects.
Design Committee: Create		Install additional bike racks downtown.
and maintain vibrant, attractive and environmentally friendly	maintenance of Downtown amenities.	Repair and maintain Town Square amenities including Pavilion, Fire Pits, Fountain, decorative lighting.
downtown.		Implement, where appropriate, mural program.
		Implement design standards for Historic Markers.
	Implement sustainable practices, where feasible, throughout the downtown.	Participate in the City's newly formed Sustainability Team.
		Replace High Pressure Sodium streetlights and parking lot lights in the downtown with high efficiency Induction lighting.
	Implement guidelines to allow for sponsorship of street furnishings.	Promote sponsorship of street furnishings, including benches, bike racks, and trees.

Parking Committee:	Monitor parking occupancy in	Determine method of collecting parking data.			
Ensure adequate, safe, aesthetically pleasing	street in order to provide an	Review impact of planned potential new development on parking			
parking to support the Downtown.	adequate supply of parking.	Develop enforcement plan in conjunction with Police Department to enforce time limits.			
		Review impact of planned potential new development on parking Develop enforcement plan in conjunction with Police Department to enforce time limits. Explore use of additional surveillance cameras in parking lots and decks. Identify funding sources for both parking deck and surface parking lot repairs and maintenance. Begin the renovation of the MainCentre parking deck as outlined in the Carl Walker Report. Define responsibilities for maintenance and upkeep of the parking system between the DDA, DPW, and consultants. Develop new program/plan to address management of the lower level residential parking at the MainCentre Parking Deck. Improve buffering of he surface parking lots. Monitor the use of EV charging stations to determine if additional units are necessary. Solicit energy partner to sponsor EV program. Work with Marketing Consultant and Marketing Mix Committee to develop annual advertising and public relations plan for Downtown. Monitor analytics to evaluate the effectiveness of the various marketing efforts. Update DDA website. Work with other Northville organizations to cross promote events and happenings in the community. Encourage the update of City's Special Event Policy. Oversee the rental of Town Square and encourage			
	Maintain and repair parking lots and decks within the	Department to enforce time limits. Explore use of additional surveillance cameras in parking lots and decks. Identify funding sources for both parking deck and surface parking lot repairs and maintenance. Begin the renovation of the MainCentre parking deck as outlined in the Carl Walker Report. Define responsibilities for maintenance and upkeep of the parking system between the DDA, DPW, and consultants. Develop new program/plan to address management of the lower level residential parking at the MainCentre Parking Deck. Improve buffering of he surface parking lots. Monitor the use of EV charging stations to determine if additional units are necessary. Solicit energy partner to sponsor EV program. Work with Marketing Consultant and Marketing Mix Committee to develop annual advertising and public relations plan for Downtown. Monitor analytics to evaluate the effectiveness of the			
	DDA boundaries as needed.	•			
		parking system between the DDA, DPW, and			
		the lower level residential parking at the MainCentre Parking Deck.			
		Improve buffering of he surface parking lots.			
	Provide Adequate EV charging opportunities in the	00			
	Downtown.	Solicit energy partner to sponsor EV program.			
<i>Marketing Committee:</i> Attract more people to Downtown.		Committee to develop annual advertising and public relations plan for Downtown.			
		various marketing efforts.			
		•			
	Attract more visitors to the				
	Downtown area for events.				
		additional use of all special event venues.			

	Attract potential new businesses and (re)developments to the Downtown area.	Encourage retail uses at ground floor. Continue to actively Market Available Properties.
Economic Development Committee - Encourage quality (re)developments that are consistent with the City's Master Plan.	Attract potential developers and investors to the Downtown Area.	Work with LandUSA to better understand and communicate the results of the Target Market Analysis. Review potential tools and incentives that could be utilized to encourage economic development Downtown.
		Have Executive Summary of Retail and Residential Target Market Analysis prepared.
	Monitor new development and its impacts and benefits to the downtown.	Participate in the review of the economic impact of new projects on the DDA/City.
	Review Policies and documents governing downtown development.	Participate in a city wide task force to explore the Redevelopment Ready Program for Northville. Participate in the update of the City's Master Plan.